

## Summervale Vendor Application

**Application Deadline: May 13, 2024**

Applications will be reviewed and accepted on a rolling basis.

### Vendor Criteria:

It is understood that vendors shall comply with all rules and regulations of the State of Vermont and the City of Burlington relating to the products they sell (including but not limited to state ID tax#, labeling and processing laws, etc.)

Vendors must comply with all Vermont Department of Health regulations.

### Vendor Criteria

- Guest vendors must pay a weekly \$70 fee due at the time of the event.
- Vendors must submit a copy of catering license and liability insurance policy to the Intervale Center by June 24, 2024.
- Vendors should commit to sourcing as much local food as possible. 100% of meat at Summervale is locally sourced.
  - In an effort to diversify offerings and lower barriers to entry for new vendors, we will consider vendors who are unable to meet this requirement.
- Business practices must align with the Intervale Center's mission of strengthening community food systems.
- Vendors must use environmentally friendly serveware when possible. Compostable is best; if not available, please use paper and recyclable plastic.
  - No Styrofoam is permitted at Summervale.
- Vendors must provide signage at the event indicating which farms they've sourced local ingredients from.
- Food sold at Summervale should be ready-to-be-eaten (not products that you might find at a farmers' market).

**Application:**

Business Name:

Owner's Name:

Phone:

Address:

Email Address:

Summervale 2024 dates

July 11<sup>th</sup>, 18<sup>th</sup>, 25<sup>th</sup>, August 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>, 22<sup>nd</sup>, 29<sup>th</sup>

Rain Date: September 5<sup>th</sup>

Availability:

**Guest Vendor Availability**

- Guest vendors must pay a weekly \$70 fee due at the time of the event.

Which weeks are you available, in order of preference:

---

Are you available for the following rain dates?

September 5<sup>th</sup> **yes**      **no**

**Interested in becoming a Summervale Sponsor? Let me know with your application.**

- Sponsorship benefits include vending weekly, a banner displayed at sponsored events, logo and brand placement on event materials, social media features, and more.

What do you plan to sell at Summervale?

Where do you purchase the “main ingredients” for your products? Please be specific and note your relationships with Vermont farmers and/or other Vermont businesses.

Would you like support in connecting with local food sources?

How long have you been making your product(s)?

Who will be selling your products at Summervale?

Do you have all the necessary permits and licenses (Catering license/certificate of insurance/alcohol permit) to sell at Summervale? **yes**      **no**

Do you have product liability insurance? **yes**      **no**

Will you require a power source? **yes**      **no**

Will you be vending from a **truck** or **tent** / **table**?

What are the general dimensions of your vending set up?

Please include any other information or comments you feel might be pertinent regarding your vending at Summervale.

## Additional Information

### Event Timeline:

4:00-4:30 PM – Vendors arrive to set up

5:30 PM – Summervale begins! People usually start showing up before then to claim seats.

6:00 PM – Band starts

8:00 PM – Band ends, event ends

Breakdown

**Vendors must provide their own tents and tables.**

**There is no access to refrigeration on-site.**

### Rain policy:

Summervale will go on in the event of light weather. If the weather is too extreme to hold the event, a notice of event cancellation will go by noon of that day.

**If we do cancel, all scheduled vendors from the first week cancelled will have priority to be rescheduled to fill the rain date on 9/5.**

## Application Evaluation Criteria:

Summervale is a private community event operated by the Intervale Center, to further the Intervale Center's mission and to benefit the Intervale Center. New vendors are evaluated based on, but not limited to, the criteria below.

1. Does the vendor applicant offer a unique product made with local ingredients?
2. Will the vendor applicant fill an important niche to Summervale as a whole?
3. Is the product underrepresented at Summervale?
4. Does the application reflect a professional and clear approach to the business of selling at Summervale?
5. Will the vendor applicant be cooperative to work with and value being a Summervale vendor?
6. Does Summervale have space for the applicant?
7. Does the applicant's business, values, mission or goals align with the Intervale Center's mission?

**Please email completed applications to Sammy LeVine at [sammy@intervale.org](mailto:sammy@intervale.org) or contact her at 802-660-0440 x118 with any questions. Intervale Center staff will be in touch by with a decision about your application. Thank you!**